

AMY A. ROSS ARGUEDAS

PhD

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Reuters Institute for the Study of Journalism
University of Oxford
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EDUCATION

Ph.D. Media, Technology, and Society | Northwestern University **2015 - 2020**

Committee: Pablo J. Boczkowski (chair), Claudio Benzecry, Wendy Griswold, and Carol Heimer

M.A. Media, Technology, and Society | Northwestern University **2014 - 2015**

Advisor: Pablo J. Boczkowski

B.Sc. Communication with a concentration in Journalism | Universidad de Costa Rica **2006 - 2010**

WORK EXPERIENCE

Postdoctoral Research Fellow | Reuters Institute for the Study of Journalism, **2020 - present**

University of Oxford

Working on the Trust in News Project looking at trust in digital news in Brazil, India, the United Kingdom, and the United States.

Research Specialist | Department of Communication Studies, Northwestern University **2020**

With Dr. Pablo Boczkowski, examining news discourses about new media technologies and eating disorders.

Research Assistant | Department of Communication Studies, Northwestern University **2017 - 2019**

Worked with Dr. Pablo J. Boczkowski on the study "The relationships among consumption of news, cultural goods, and digital media technologies." Conducted and transcribed interviews, coded interviews, and carried out preliminary data analysis.

Research Assistant | Department of Communication Studies, Northwestern University **2015 - 2017**

Worked with Dr. Courtney Scherr on various projects, including Communicate and LEarn About youR Variant of Uncertain Significance (CLEAR VUS) and empowering Prevention Options for Women Experiencing Risk (ePOWER). Carried out literature reviews, supported in preparation of research materials, assisted in interviews, conducted data analysis.

Journalist | La Nación, Costa Rica **2009 - 2014**

2012-2014: National news desk: Covered education

2010-2012: National news desk: Covered minorities and other vulnerable social groups

2009-2010: Daily cultural and entertainment supplement VIVA and Sunday supplement PROA

- Journalist** | Radio U, University of Costa Rica radio stations **2009**
Coeditor of the political website Voces 2010
- Internship** | Sunday supplement PROA, La Nación, Costa Rica **2009**
- Translator** | El Financiero, Costa Rica **2008 - 2009**
Translator for the digital edition in English
- Writer** | School of Sciences of Mass Communication, University of Costa Rica **2008**
Boletín Digital (Digital Bulletin)
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JOURNAL ARTICLES

- Scherr, C. L., **Ross Arguedas, A. A.**, Getachew-Smith, H., Marshall-Fricker, C., Shrestha, N., Brooks, K., Fischhoff, B., Vadaparampil, S. T. (2020). A Modern Dilemma: How Experts Grapple with Ambiguous Genetic Test Results. *Medical Decision Making*, 40(5), 655-668. doi:10.1177/0272989X20935864
- Ross Arguedas, A. A.** (2020). "Can naughty be healthy?": Healthism and its discontents in news coverage of orthorexia nervosa. *Social Science & Medicine*, 246, 112784. doi:https://doi.org/10.1016/j.socscimed.2020.112784
- Ross Arguedas, A. A.** (2019). Medicalization in the Media: News Coverage of a New and Uncertain Diagnosis. *Journalism Practice*, 1-19. doi:10.1080/17512786.2019.1684832
- Ross Arguedas, A. A.** (2019). Making an Expert: Sources and their Contributions in News Coverage of Orthorexia Nervosa. *Journalism*, 1–19. doi:https://doi.org/10.1177/1464884919859709
- Ross Arguedas, A. A.**, Scherr, C. L., Dean, M., Getachew-Smith, H., & Clements, M. (2019). Intersections of health and gender imperatives: stratified decision-making among women with a BRCA mutation. *BioSocieties*. doi:10.1057/s41292-019-00154-8
- Getachew-Smith, H., **Ross, A. A.**, Scherr, C. L., Dean, M., & Clements, M. L. (2019). Preiving: How Unaffected Women with a BRCA1/2 Mutation Navigate Preivor Identity. *Health Communication*, 1-10. doi:10.1080/10410236.2019.1625002
- Scherr, C., Aufox, S., **Ross, A. A.**, Ramesh, S., Wicklund, C., & Smith, M. (2018). What People Want to Know About Their Genes: A Critical Review of the Literature on Large-Scale Genome Sequencing Studies. *Healthcare*, 6(3). doi:10.3390/healthcare6030096
- Ross, A. A.** (2018). Tracking Health and Fitness: A Cultural Examination of Self-quantification, Biomedicalization, and Gender. In T. M. Hale, W.-Y. S. Chou, S. R. Cotten, & A. Khilnani (Eds.), *eHealth: Current Evidence, Promises, Perils and Future Directions* (Vol. 15, pp. 123-151): Emerald Publishing Limited.

Dean, M., Scherr, C. L., Clements, M., Koruo, R., Martinez, J., **Ross, A. A.** (2017). "When information is not enough": A model for understanding BRCA-positive previvors' information needs regarding hereditary breast and ovarian cancer risk. *Patient Education and Counseling*, 100(9), 1738-1743. doi:10.1016/j.pec.2017.03.013

Koruo, R., Dean, M., Scherr, C. L., Clements, M., **Ross, A. A.** (2017). Previvors' perceptions of hereditary breast and ovarian cancer health information. *American Journal of Undergraduate Research*, 14(2), 95-104.

Ross, A. A. (2017). If Nobody Gives a Shit, is it Really News?: Changing standards of news production in a learning newsroom. *Digital Journalism*, 5(1), 82-99.

CONFERENCE PRESENTATIONS

Ross Arguedas, A. A. (2019). *Beyond "Pro-Ana: Instagram as a Tool for Recovery from Disordered Eating*. Paper presented at the National Communication Association (NCA) annual convention, Baltimore, Maryland, November 14th-17th.

Ross Arguedas, A. A. (2019). *Recovery on Instagram: How Medical and Embodied Knowledges Interact in Networked Discourses about Orthorexia Nervosa*. Paper presented at the annual meeting of the Society for Social Studies of Science (4S), New Orleans, Louisiana, September 4th-7th.

Ross Arguedas, A. A. (2019). *Getting Better Together: How People Use Instagram to Address and Recover from Disordered Eating*. Paper presented at the annual meeting of the International Communication Association (ICA), Washington, D.C., May 24th-28th.

Ross Arguedas, A. A. (2019). *From Expert Sufferers to Recovered Professionals: The Convergence of Medical and Embodied Knowledges among Instagrammers Addressing Orthorexia Nervosa*. Paper presented at the annual meeting of the International Communication Association (ICA), Washington, D.C., May 24th-28th.

Badal, H. J., **Ross, A. A.**, Scherr, C. L., Dean, M., & Clements, M. (2018). *Previving: How Unaffected Women with a BRCA1/2 Mutation Define and Construct Identity*. Oral presentation at the International Communication Association, Prague, Czech Republic, May 24th-28th.

Scherr, C. L., Badal, H. J., **Ross, A. A.**, Marshall-Fricker, C.G., Shresstha, N., Brooks, K., Fischhoff, B., & Vadaparampil, S.T. (2018). *A Mental Models Approach to Elicit Experts Opinions about Variant of Uncertain Significance Results*. Oral presentation at the International Communication Association, Prague, Czech Republic, May 24th-28th.

Ross, A. A. (2017). *Defining Disease and Deviance: News Representations of Orthorexia Nervosa*. Paper presented at the annual meeting of the National Communication Association, Dallas, Texas, November 16th-19th.

Ross, A. A. (2017). *Diagnosing Orthorexia Nervosa: The Medicalization of "Excessive Health" in the News Media*. Paper presented at the annual meeting of the Society for Social Studies of Science, Boston, Massachusetts, August 30th-September 2nd.

Ross, A. A., Scherr, C.L., Dean, M., Badal, H., Clements, M. (2017). *Juggling Risk and Womanhood: How Imperatives of Health and Gender Shape the Experiences of Women with a Positive BRCA Mutation*. Paper presented at the annual conference of the International Communication Association's, San Diego, California, May 25th -29th.

Ross, A. A. (2015). *From Teaching Newsroom to Content Lab: Changes in the Norms and Standards of News Production at a Learning Newsroom*. Paper presented at the Reuters Institute for the Study of Journalism, Oxford, England, October 28th-30th.

POSTER PRESENTATIONS

Scherr, C.L., **Ross, A. A.**, Badal, H., Marshall-Fricker, C., Shrestha, N., Fischhoff, B., & Vadaparampil, S.T. (2018). *Decision-making after a variant of uncertain significance from genetic testing for hereditary breast cancer: Expert opinions*. Poster presented at the Society for Behavioral Medicine Annual Meeting, New Orleans, LA, April.

Badal, H., Scherr, C.L., Aufox, S., Hoell, C., Espinoza, A., **Ross, A. A.**, Smith, M. (2017). *Is it Genetics or Behavior? Perceived Causes of Disease Among Patients Undergoing Genome Sequencing, Baseline Data*. Poster presented at the DC Conference on Health Communication, Fairfax, VA, April.

Ross, A. A. (2017). *More Than a Mirror: News Coverage of Orthorexia Nervosa and the Role of Journalism in Medicalization*. Poster presented at the conference of the Association for Education in Journalism and Mass Communication, Chicago, Illinois, August 9th-12th.

Scherr, C.L., **Ross, A. A.**, Badal, H., Marshall-Fricker, C., Shrestha, N., Fischhoff, B., & Vadaparampil, S.T. (2017). *A mental models approach to develop an intervention for women who receive a variant of uncertain significance from genetic testing: Expert opinions*. Poster presentation at the DC Health Communication Conference, Fairfax, VA, April.

GRANTS

INTERNAL

Conference Travel Grant (Society for the Social Studies of Science [4S]) **2019 - 2020**
Awarded by Media, Technology and Society program (\$400)

Conference Travel Grant (International Communication Association [ICA]) **2018 - 2019**
Awarded by Department of Communication Studies, Northwestern University (\$1,000)
Awarded by Media, Technology and Society program (\$400)

Graduate Research Ignition Grant **2018**
Awarded by the School of Communication at Northwestern University (\$1,950)

Graduate Research Grant **2018**

Awarded by The Graduate School at Northwestern University (\$3,000)

Dissertation Research Support **2018**

Awarded by the Media, Technology and Society program (\$1,500)

Conference Travel Grant (National Communication Association) **2017 - 2018**

Awarded by Department of Communication Studies, Northwestern University (\$1,000)

Awarded by Media, Technology and Society program (\$400)

Conference Travel Grant (International Communication Association and Society for the Social Studies of Science [4S]) **2016 - 2017**

Awarded by Department of Communication Studies, Northwestern University (\$1,000)

Awarded by Media, Technology and Society program (\$400)

Conference Travel Grant (Negotiating Culture: Integrating legacy and digital cultures in news media) **2014 - 2015**

Awarded by

The Graduate School Travel Grant, Northwestern University (\$800)

Awarded by Department of Communication Studies, Northwestern University (\$1,000)

EXTERNAL**International Communication Association, Conference Travel Grant (\$200)** **2019****Workshop Grant** **2012**

Was awarded a grant to attend the Anfibio Workshop "Inside, on the edge or outside: Chronicles of the diversity of Latin American youth", sponsored by the Foundation for a New Ibero-American Journalism (FNPI) and by the General San Martin National University, Buenos Aires, Argentina.

AWARDS AND SCHOLARSHIPS

School of Communication Fellowship, Northwestern University **2017 - 2018**

Honors Graduation, School of Communication, Universidad de Costa Rica **2010**

Full academic scholarship, Universidad de Costa Rica **2007 - 2010**

Valedictorian, Marian Baker School (Costa Rica) **2005**

National Honor Society (USA) **2000 - 2005**

TEACHING EXPERIENCE

Teaching Assistant, Northwestern University, Department of Communication

Interpersonal Conflict (Professor Michael Roloff)

Winter 2016

Bargaining and Negotiation (Professor Michael Roloff)

Spring 2016

EDITORIAL POSITIONS

Managing Editor | *Qualitative Sociology*

September 2018 - present

In charge of various administrative tasks and copy-editing. Working with Editors-in-Chief Claudio Benzecry and Andrew Deener.

LANGUAGES SPOKEN

Native speaker of English and Spanish.

PROFESSIONAL AFFILIATIONS

International Communication Association
National Communication Association
Society for the Social Studies of Science
Academy for Eating Disorders

SELECTED JOURNALISTIC PUBLICATIONS (IN SPANISH)

“Vecinos por una noche” (‘Neighbors For a Night’), PROA, La Nación, September 12, 2010.

“La droga de la devastación”(‘A Devastating Drug’) , PROA, La Nación, November 28, 2010.

“Vivienda solo tiene recursos para atender 14 de 357 precarios” (‘Housing Department Has Sufficient Resources to Attend to the Needs of only 14 out of 357 slums’), La Nación, February 14, 2011.

“Cyberbullying en Facebook: fuente de acoso e insultos contra adolescentes” (‘Cyberbullying on Facebook: A Source of Harassment and Verbal Abuse Against Teenagers’), La Nación, May 6, 2013.

“Lentitud de Internet entorpece ventaja tecnológica en las aulas” (‘Slow Internet Hampers Technological Advantage in the Classrooms’), La Nación June 24, 2013.